

What is Natural Focus?

Written by Administrator

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Natural Focus was formed in 2000 by the **Hill Area and Community Development Foundation** ([www](http://www.hadf1985.org))

[.hadf1985.org](http://www.hadf1985.org)

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in collaboration with hill tribe people for community-based, sustainable ecotourism. We believe that community-based ecotourism provides an opportunity to exchange knowledge and understanding between visitors and the local community, and promotes local cultures and the natural environment. It provides encouragement and empowerment within communities and an awareness of the need to live in harmony with each other and nature. Profits are used in community development activities for the ethnic minority people. The villagers benefit from this program by earning an alternative income through providing accommodation, meals and handicrafts and by taking on the roles of guides and local experts.

Where are we?



In the past we started our programs where were based in Chiang Rai "**The Golden Triangle area**" There are many different minority groups- or tribes- of traditional hill and mountain dwellers. These groups are commonly referred to as

[Hill Tribes](#)

of Thailand.

The

Natural Focus

office is located in Chiang Rai town. Now we coordinate working with others CBT networks all around Thailand.

HADF operates the 'Natural and Cultural Learning Center for Indigenous People' or "Mountain top home

", which can be used for conferences, workshops, youth camps, or for a rest center from which to explore the surrounding areas.

What program is suited to you? The program design is flexible and can be developed to suit the needs and interests of you, your group, or your organization. We offer

Mountain Life Tours

to experience the daily life of the hill tribe people.

Volunteer

opportunities- both short and long-term- are also available. Lastly, we also can arrange for

study/work programmers'

for student groups, NGO's or other groups. Click

[here](#)

to learn more about the different programs.

